



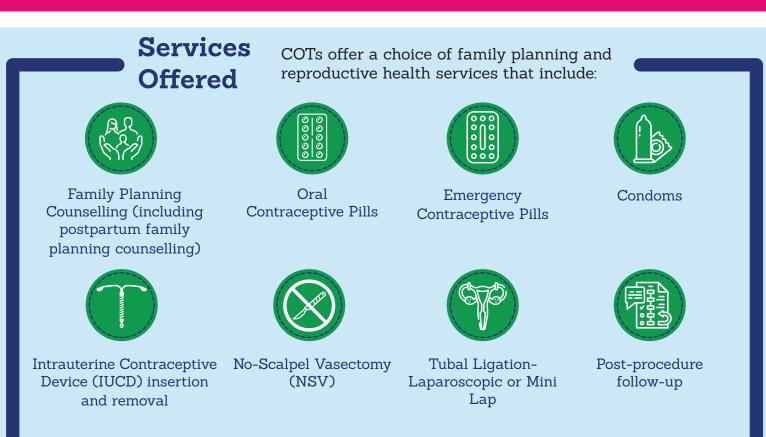
# Clinical Outreach Team (COT)

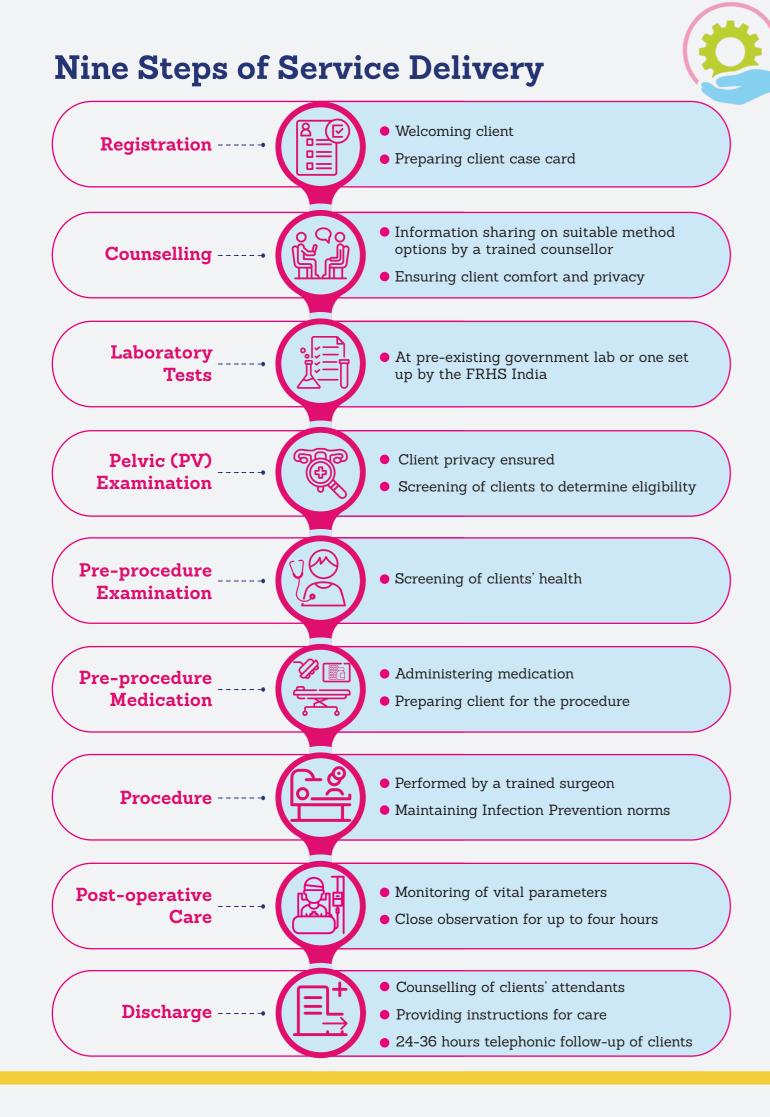
## **Reaching the Underserved**

Foundation for Reproductive Health Services India (FRHS India) is an affiliate of MSI Reproductive Choices. We work towards increasing access to reproductive health services in hard-to-reach areas through mobile Clinical Outreach Teams (COTs), which is a fully staffed and equipped team of trained medical personnel providing family planning services at public sector sites.

We pioneered COTs in Alwar district of Rajasthan in 2011 and now cover almost 90 districts across the states of Bihar, Jharkhand, Madhya Pradesh, Rajasthan, and Uttar Pradesh. We currently operate 35 COTs, serving a population of 188.58 million.

In 2022, our COTs left no stone unturned in delivering safe abortion and family planning services. They travelled kilometres with clients to take them to the nearest clinics and kept in touch with them even after providing the services. Their persistence and client-centeredness have enabled us to deliver crucial family planning services in far-flung areas to those in need.





## **How Do COTs Work?**

COTs are accredited by district health authorities under the Public Private Partnership (PPP) scheme of the National Health Mission. Based in the district headquarters, COTs travel to the public sector facilities identified in consultation with the district health authorities and ensure the delivery of high-quality family planning services on fixed days. Site staff and the community health workers such as Accredited Social Health Activists (ASHAs) and Auxiliary Nurse Midwives (ANMs) are informed about the finalised FDS sites. They then disseminate the information in communities and mobilise clients to avail of the services.

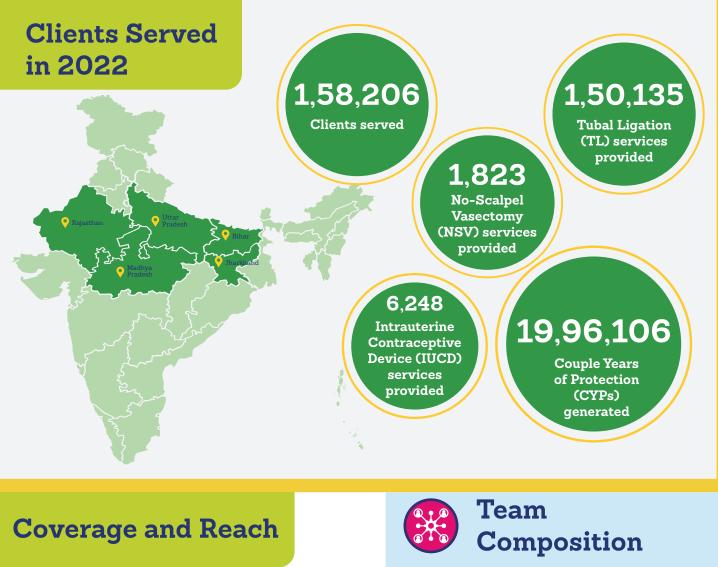




Adherence to Professional Standards

Client follow-ups via telephone done within 24-36 hours of providing service, and Annual Client Exit Surveys carried out to assess client satisfaction levels.

National and state medical advisory teams review quality standards, organise trainings and monitor



The eight-ten member COT consists of:

- Surgeon
- Medical Officer
- Nurses
- Counsellor
- **Operation Theatre Assistant**
- Driver
- FDS Coordinator

Our work enables women and men to choose when and how many children they want and to improve the quality of life for themselves and their families. Join us in creating a world where every child is wanted, and every woman is healthy.

Donate Now: https://www.frhsi.org.in/donate/donate.php

**35** Teams providing services

**88+** Districts covered

1,300 Sites covered

Our dedicated call centre is available Monday to Saturday, from 9.30 a.m. to 6 p.m.

For personalised support, counselling, and access to comprehensive sexual and reproductive health services, call us: 7590870908 (toll-free)

For more details, please contact: info@frhsi.org.in

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